



In-Kind Sponsorship

Saturday, September 19, 2020

19th and Liberty streets, Allentown, PA, noon - 11 p.m.

www.westendworldoffoodfestival.com

World Sponsor - \$5,000

- ◆ Public recognition on all printed announcements and all promotion materials related to the event: West End World of Food Festival presented by SPONSOR; on banner on bandshell.
- ◆ No competing businesses at this level.
- ◆ Opportunity to address event attendees before music acts and act as emcee.
- ◆ 20 mugs with tickets for one drink per mug.
- ◆ Complementary booth space (2 slots).
- ◆ Website link.

Continent Sponsor - \$2,500

- ◆ Public recognition on all printed announcements and communication materials related to the event.
- ◆ Opportunity to address event attendees before music acts.
- ◆ 10 mugs with tickets for one drink per mug.
- ◆ Complementary booth space (1 slot).
- ◆ Website link.

Country Sponsor - \$1,000

- ◆ Public recognition on all printed announcements and communication materials related to the event.
- ◆ 8 mugs with tickets for one drink per mug.
- ◆ Website link.

State/Province Sponsor - \$500

- ◆ Public recognition on World of Food Festival signs.
- ◆ 6 mugs with tickets for one drink per mug.
- ◆ Website link.

County Sponsor - \$250

- ◆ Public recognition on World of Food Festival signs.
- ◆ 4 mugs which with tickets for one drink per mug.
- ◆ Website link.

City Sponsor - \$100

- ◆ Public recognition on World of Food Festival signs.
- ◆ 2 mugs with tickets for one drink per mug.
- ◆ Website link.

West End Alliance, Inc., P.O. Box 173, Allentown, PA 18105

info@westendworldoffoodfestival.com

610.703.8004

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West End World of Food Festival is produced by the West End Alliance, Inc., an independent not-for-profit neighborhood development organization, to promote and support the West End Theatre District.

Yes, we would like to be an in-kind sponsor for the 2020 West End World of Food Festival.

Level	Amount
<input type="checkbox"/> World	\$5,000
<input type="checkbox"/> Continent	\$2,500
<input type="checkbox"/> Country	\$1,000
<input type="checkbox"/> State/Province	\$500
<input type="checkbox"/> County	\$250
<input type="checkbox"/> City	\$100

BUSINESS NAME

WEBSITE

CONTACT NAME

TITLE

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

As part of this sponsorship agreement, we will not issue any press releases with respect to the event, nor will we invite any media representatives or other third parties without prior written approval of the West End Alliance.

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(NAME) _____ have paid for or procured the following items or services as an in-kind contribution for sponsorship of the 2020 West End World of Food Festival:

1. _____ DESCRIPTION OF ITEM OR SERVICE, QUANTITY	_____ BUSINESS NAME	_____ VALUE
2. _____ DESCRIPTION OF ITEM OR SERVICE, QUANTITY	_____ BUSINESS NAME	_____ VALUE
3. _____ DESCRIPTION OF ITEM OR SERVICE, QUANTITY	_____ BUSINESS NAME	_____ VALUE
4. _____ DESCRIPTION OF ITEM OR SERVICE, QUANTITY	_____ BUSINESS NAME	_____ VALUE
5. _____ DESCRIPTION OF ITEM OR SERVICE, QUANTITY	_____ BUSINESS NAME	_____ VALUE
TOTAL		_____